

PLYMOUTH CITY COUNCIL

Subject:	Plymouth Waterfront Partnership Trader Application
Committee:	Licensing Sub Committee
Date:	19 July 2016
Cabinet Member:	The Leader
CMT Member:	Anthony Payne (Strategic Director for Place)
Author:	Emily Bullimore, Street Operations and Street Trading Manager
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Ref:	Plymouth Waterfront Partnership – Street Trading 2016
Key Decision:	No
Part:	I

Purpose of the report:

This report seeks to accept a new trader in the Plymouth Waterfront Partnership area, Site to be decided by Street Trader Manager

The Co-operative Council Corporate Plan 2013/14 -2016/17:

This report links to the delivery of the corporate priorities defined in the Corporate Plan. In particular:

- I. Create a vibrant City Centre and support schemes that give renewed life to the city.
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Implications for Medium Term Financial Plan and Resource Implications: Including finance, human, IT and land

Street Trading is operated under the Local Government (Miscellaneous Provisions) Act 1982. The Council's policy is to administer street trading as a trading account and to finance all expenditure from the Consent fees. The PWP pitches were set in 2013, however, to date there have been no acceptable applications for these pitches. If accepted this would be a new annual income stream of £3k per annum for street trading and would hopefully encourage new street trader applications in the PWP area. The estimated new monthly income for 2016/17 would be £250.

The cost of administration for this is nil due to the Street Trading Manager having capacity within their current role to accommodate this, requiring no additional resources.

Other Implications: e.g. Child Poverty, Community Safety, Health and Safety and Risk Management:

The issuing of the Street Trading Consents under the Council's street trading policy ensures that all Consent holders are properly licensed and operate in a hygienic and safe manner within the street trading policy guidelines. It also finances the management of Street Trading enforcement.

Equality and Diversity

Has an Equality Impact Assessment been undertaken? No as all applications are assessed on an individual basis.

Recommendations and Reasons for recommended action:

It is recommended that:

- I. The applicant, Maggie Maguire is given approval to trade in Seafood from her hand pushed cart on a static site on Hoe or Madeira Road, the specific site to be designated by the Street Trading manager if approval is given.

Reason for recommendations:

The reasons are so that the applicant can start to trade on Hoe or Madeira Road as soon as possible to both start an income stream for these pitches into Street Trading and also to start interest into Street Trading in the Plymouth Waterfront Partnership BID area.

Alternative options considered and rejected:

Rejection of the application if not pursued, would result in a lost opportunity for new income generation for Street Trading

Published work / information:

None

Background papers:

None

Title	Part I	Part II	Exemption Paragraph Number						
			1	2	3	4	5	6	7

Sign off:

Fin	SGPlac eFEDD 161700 9.0807 16	Leg	26011/ag/7 /7/16	Mon Off		HR		Assets		IT		Strat Proc	
Originating SMT Member													
Has the Cabinet Member(s) agreed the contents of the report? Yes / No* please delete as necessary													

Introduction

Street Trading is operated under the Local Government (Miscellaneous Provisions) Act 1982. The Council's policy is to administer street trading as a trading account and to finance all expenditure from the Consent fees.

To date there have been no acceptable applications for these pitches.

There are 8 sites on the Hoe and Madeira Road for the sale of food and non-food items. These pitches were set in 2013, and it was confirmed by the Licensing Committee at that time that all applications for new traders for these pitches would be considered by the Licensing Sub Committee

With regard to this application, The Plymouth Waterfront Partnership BID have been consulted about this application and they are in agreement that this would be a suitable street trader for the area.

Proposal

The application is from a Maggie Maguire of M & M catering to sell cold seafood as a handheld snack from a stainless steel handcart, similar to a vintage hot-dog style cart, but with a brand new blue and white logo'd parasol. Maggie Maguire will be dressed in a white and blue uniform. Maggie Maguire has all of the food handling certificates and insurances that she requires, this has all been checked by the street trading manager.

Maggie Maguire is passionate about seafood and Plymouth, she has 33 years of experience in the hospitality industry to include proprietor of public houses and outside catering specialist. She comes with excellent references, which again have been checked by the Street Trading Manager.

It is proposed that if the Licensing Sub-Committee agrees that the application can proceed and that the consent term will run until 31 March 2017 to come into line with all other street trading consents with a view to be renewed 1 April 2017 – 31 March 2018.

Recommendation

It is recommended that the applicant, Maggie Maguire is given approval to trade in Seafood from her hand pushed cart on a static site on Hoe or Madeira Road, the specific site to be designated by the Street Trading Manager, if approval is given.